

## INFORMATION ABOUT COOKIES

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### What are cookies:

Cookies are small text files that are stored on your computer. They are stored by the internet browser at the request of the individual websites you are viewing. Websites can recall the content of the file. It tells them which pages you have visited before, if you have something in your shopping basket or if you are logged in. Cookies are necessary for the proper functioning of most websites on the internet.

### What types of files do we use:

You can look at cookies on our website according to their period of validity or purpose.

### Validity:

- Short-term cookies – valid for the duration of your visit and expire a few minutes after you leave our website. They support the basic functionality of our website.
- Long-term cookies – valid for several days to months. They make it easier to set up our website and when you return, they help you to log in or to be reminded of our offers on other websites' advertising areas.

### Purpose:

- Technical (functional) cookies. Technical cookies are necessary for the proper functioning of the website and all the functions it offers. These cookies ensure that products are stored in the shopping cart, display a list of your favourite products and services, and ensure the correct functioning of the filters or login. Without these cookies, the website will not function properly and they are enabled by default and cannot be disabled. These cookies do not store any personally identifiable information.
- There are three types of marketing cookies. Analytical cookies, personalized cookies and advertising cookies. These cookies help us to optimize our offer to customers and to reach them in advertising areas on other websites. These cookies are subject to your consent. If you do not give your consent, you may continue to visit our website, shop, book accommodation and services.
  - Analytical cookies. Analytical cookies allow us to measure the performance of our website and our advertising campaigns. We use them to track the number of visits and sources of visits to our website. We process the data obtained through these cookies in aggregate, without using identifiers that point to specific users of our website. If you disable the use of analytical cookies in your browser, we lose the ability to analyse the performance and subsequent optimization of our website.
  - Personalized cookies. We use personalized cookies to customize our website to the needs and interests of our customers and to provide you with a better shopping experience. Thanks to personalized cookies, we can tailor our offer to you. By using personalized cookies, you can avoid irrelevant product recommendations or unhelpful special offers. Advertising cookies.
  - Advertising cookies are used by us or our partners to show you relevant content or advertisements both on our site and on third party sites. Based on this information, it is generally not possible to

directly identify you as only anonymized data is used. You will not receive content and advertisements tailored to your interests and needs unless you consent to the use of these cookies.

**Cookie settings:**

You can set cookies in your browser.

**Who we pass cookies to:**

Cookies are used, among other things, to tailor advertisements to your interests, both on and off this website. To do this, we allow third parties to store cookies and use them to collect data about your behaviour on our website or to display customized offers and targeted advertising on other websites.

**Duration of the cookie processing:**

The duration of the processing of each type of cookie or its expiration varies and changes over time. You can find it in your browser settings.

**Rights of the data subject:**

You have the right to contact us to request details of your personal data processing and we will provide you with detailed information free of charge. However, please note that in the event of repeated or unjustified requests, we may charge you for the costs involved or refuse to provide the information.

You can contact us to request the erasure of your personal data. You can therefore object to the processing of marketing cookies at any time.

You can object to the processing of personal data and you can also contact the Office for Personal Data Protection if you believe that our company is processing personal data unlawfully.